

Community Assistance – including sponsorships and donations Sea Swift Guidelines - Reviewed November 2009

1. What activities qualify for Sea Swift assistance?

Sea Swift encourages and supports projects and activities which strengthen the communities and improve the environment in the destinations that Sea Swift provides a scheduled service (Torres Strait, NPA and Weipa). Sea Swift will consider applications from non-profit community organisations with focus on initiatives in the following areas:

- Arts & Culture Events – Sea Swift respects the importance of cultural and artistic expression as being part of a community's identity and heritage and valued for future generations.
- Environmental Conservation – Sea Swift believes it is important to support groups that are looking to address environmental problems and are currently providing solutions to problems or are examining ways in which to prevent them in the future.
- Community wellbeing with a focus on programs for disadvantaged children or significantly disadvantaged people – Sea Swift values our future generation and believes in a quality of life for all people.

2. How does Sea Swift assist?

Sea Swift provides "Freight Assistance" (discounted freight rates) for projects and activities where other forms of funding are not available outside of fundraising and charity.

3. Sea Swift does not assist with?

Sea Swift does not offer sponsorships, donations or assistance by way of cash contributions or media advertising support. The only monetary contributions made by Sea Swift are to the "Relay for Life" cancer fund. All community assistance is provided by way of "Freight Assistance" (discounted freight rates).

4. Sea Swift is not able to offer assistance for?

Fundraising is an integral part of the activities undertaken by many sports teams, clubs, schools, and churches. Unfortunately it would be impossible for Sea Swift to assist with all these requests and as such Sea Swift's Freight Assistance is directed to requests that involve entire communities without bias or seeming favouritism to individual teams, clubs, schools or churches.

5. Should I apply for Freight Assistance?

Sea Swift would like to receive your request for Freight Assistance if it conforms with item 1 and does not contravene items 3 and 4.

6. How to Apply for Freight Assistance? [Please complete Application Form \(available on web site\)](#)

- All applications for Freight Assistance must initially be made by email to the Sales Manager prior to engaging in other forms of communication (telephone, fax, hard copy letter/mail or interview).
- Email applications are to include the approximate volume and description of freight along with the level of assistance being requested.
- Please compile relevant information to support the submission and email your application to the Sales Manager, email: michaelp@seaswift.com.au
- When preparing your submission, please note that Sea Swift's Freight Assistance portfolio is developed in accordance with the budget year, commencing on the 1st July.
- Include any details of how you would acknowledge Sea Swift's assistance either by way of media publicity or other communication generally recognised by the community.

7. How long will it take for Sea Swift to reply to my initial email request?

A process of consideration must take place for all requests for Freight Assistance. Allow up to three weeks for a reply by Sea Swift. If you haven't received a reply within three weeks, please contact the Sales Manager.